Cookie Policy

Partner in Pet Food Hungária Korlátolt Felelősségű Társaság

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- Partner in Pet Food Hungária Korlátolt Felelősségű Társaság (registered seat: 1112 Budapest, Boldizsár utca 4.; company registration No: Cg. 01-09-427202; e-mail: info@ppfeurope.com; telephone: +36 1 801 02 03) ("Company") is using cookies in certain areas of <u>http://www.ppfeurope.com/</u>. Cookies are files that store information on the users' web browser. This Cookie Policy ("Policy") provides information on the use of cookies.
- 2. Cookies, for example, allow the website to recognise the user when a user has visited the site earlier, or help identify which part of the site is the most popular, which parts the users are visiting, and for how long they stay there. By analysing this kind of information, the Company can adjust the website to the needs of users and can provide a more diverse users experience. By the help of cookies, the Company can also ensure that the information that is displayed on a user's next visit will meet the users' expectations.
- 3. The Company reserves the right to modify this Policy unilaterally with effect subsequent to such modification, subject to the limitations provided for in the laws and with advance notification to the Applicants in due time, if necessary. The Company may modify this Policy especially when it is required upon changes in the laws, the practice of the data protection authority, business needs or employees' needs or any newly revealed security exposures. Upon request, the Company will send a copy of the latest updated version of this Policy to individuals.
- 4. Our site allows the user to agree or disagree to the use of certain cookie sets (see Clause 7). At their first visit of the site and then at regular intervals, users are asked to consent to the use of cookies. Users can change their choice at any time by clicking on the "Cookie Settings" link at the bottom of the page. The website <u>http://www.ppfeurope.com/</u> is designed to operate with cookies, whereby disabling them may affect the usability of the website or prevent the user from taking full advantage of it.
- 5. The users can configure their web browser to accept all cookies, reject all cookies, or notify the user when a cookie is sent to the user's computer. Each web search is different so the "Help" menu in the search engine can help users change cookie settings. For more information on the nature of cookies and how to disable them, visit <u>http://www.youronlinechoices.com/hu/</u>.
- 6. For most frequently used browsers menu options for managing cookies:

At the following links, you may find information about the cookie settings of the most popular browsers:

- **Google Chrome**: <u>https://support.google.com/accounts/answer/61416?hl=hu</u>
- **Firefox**: <u>https://support.mozilla.org/hu/kb/sutik-engedelyezese-es-tiltasa-amit-weboldak-haszn</u>
- **Microsoft Internet Explorer 11**: <u>https://support.microsoft.com/hu-hu/help/17442/windows-internet-explorer-delete-manage-cookies#ie=ie-11</u>
- **Microsoft Internet Explorer 10**: <u>https://support.microsoft.com/hu-hu/help/17442/windows-internet-explorer-delete-manage-cookies#ie=ie-10-win-7</u>
- **Microsoft Internet Explorer 9**: <u>https://support.microsoft.com/hu-hu/help/17442/windows-internet-explorer-delete-manage-cookies#ie=ie-9</u>
- **Microsoft Internet Explorer 8**: <u>https://support.microsoft.com/hu-hu/help/17442/windows-internet-explorer-delete-manage-cookies#ie=ie-8</u>
- Microsoft Edge: <u>https://privacy.microsoft.com/hu-HU/windows-10-microsoft-edge-and-privacy</u>
- Safari: <u>https://support.apple.com/hu-hu/HT201265</u>

If you use a mobile device, you can visit the following pages for more information.

- Android: <u>https://developer.android.com/reference/android/webkit/CookieManager</u>
- **Opera**: <u>https://www.opera.com/help/tutorials/security/privacy/</u>
- Safari iOS: <u>https://support.apple.com/kb/PH5042?locale=hu_HU</u>
- 7. The Company provides the list of the cookies used by the Company in the table below. In addition, the Company can also identify technically whether the user has previously accepted this Policy.

Name of Cookie	Туре	Why it is necessary for the website and what functionality does it offer to the user? What data are accessible?	Lifetime
settings	A cookie that is absolutely necessary for the operation of the website; it is enabled by default, the user cannot disable it A cookie used by the Company (first party cookie).	The purpose of the cookie is to store user settings. As part of this, the Company stores the language and GDPR settings selected by the user in encrypted form. It cannot be accessed by other sites. It cannot be used for tracking the user.	1 year
_gat_gtag_UA-#	Statistical cookie – enabled by default, and the user can enable or disable it at any time A cookie used by Google (third party cookie).	The cookie allows us to count visits to the website and traffic sources, and thereby to measure and improve the performance of the website via using Google Analytics services. Additional information is available at: http://www.openview.hp.com/ products/spi/spi_oem_grid_co ntrol/index.html https://developers.google.com /analytics/devguides/collectio n/analyticsjs/cookie-usage	1 minute
_ga	Statistical cookie – enabled by default, and the user can enable or disable it at any time A cookie used by Google (third party cookie).	It is used to distinguish users. Contains a random generated number as its value (e.g., GA1.2.255322818.151754161 3). It allows us to make statistics about user visits to the site during the past 24 months. A Examples of the data collected: unique IDs, browser types and settings, device types and settings, operating systems. Additionally, the cookie also collects information about the interactions between the	2 years

		applications, browsers and devices and the website content.	
_gid	Statistical cookie – enabled by default, and the user can enable or disable it at any time A cookie used by Google (third party cookie).	It is similar to the _ga cookie. It is used to distinguish users anonymously, allowing Google Analytics to measure visitors' usage habits on the website.	24 hours
Youtube cookies	Convenience cookie – enabled by default, and the user can enable or disable it at any time A cookie used by Google (third party cookie).	We embed videos from our own official Youtube channel in the site in the so-called privacy-enhanced mode. These embedded videos do not appear, unless you accept the convenience cookies. In this case, Youtube leaves some cookies on the user's device which the service provider cannot control. These cookies do not allow personal identification of the user. You can find more information about the cookies used by Youtube on Youtube's page <u>Privacy and Terms of service</u> .	